The 2017 EDAMBA Summer Research Academy

July 17 – July 21, Athens, Greece, Hotel St. George Lycabettus

The 2017 EDAMBA Summer Research Academy will offer an opportunity for doctoral students in management and business administration to participate in a week of

- Faculty presentations on research issues and methodology
- Student presentations and discussions of their own projects
- Interaction with faculty and fellow doctoral students

The general theme for the Academy will be

Business, Business Research and the Crisis of the Liberal Economic Order

Recent social and political developments have questioned the traditional understanding of the way the business system functions and its relation to the international economic order. The role of business research thus has to be analyzed. Globalization has been questioned and the most advanced firms have been seen as representatives of a global elite without touch with the “real” people. This whole development raises questions about our understanding of business and the role of research, and thus about the function of doctoral education. There will be presentations on globalization, on the ethics of research and business, on the role of culture in relation to productivity and competitiveness, on interdisciplinarity and on how the relation is between the understanding of the business system and the ideas of a liberal democratic society. The theme will also be the focus for discussion between the participants and the faculty in work-shop-like sessions.

There will be presentations and discussion about central themes in research methodology such as quantitative methods (structural equation modeling), qualitative methods (narrative methodology) and mixed methods models of research.

The role of theory and theory development in business research will be discussed and related to the projects of the participants.

Participants will be given an opportunity to present their own projects and have feed-back from fellow doctoral students and from faculty. There will also be opportunity for consultations with faculty about issues in relation to methodology and theory in their projects.
Faculty:

Professor Eduard Bonet, ESADE, Barcelona
Professor Dimitris Assimakopoulos, EM-Lyon Business School
Professor Pierre Batteau, Université Aix-Marseille
Professor John Ulhoei, Aarhus University/Denmark
Professor Knut Ingar Westeren, Nord University/Norway
Professor Hans Siggaard Jensen, Aarhus University/Denmark
Professor Gill Wright, Manchester Metropolitan University (to be confirmed)
Dr Stephen Gourlay, Kingston Business School

Guest: Director Professor Joe Hair, Mitchell College of Business, University of Southern Alabama

Academic preliminary program:

The Research-Ethics of the Present Mode of doing Business Research, Eduard Bonet
Globalization and the Challenges of Business Research, Dimitris Assimakopoulos
Interdisciplinary Research in the Research Environment of Today, Pierre Batteau
The Challenges of Developing Theory in Business Research, John Ulhoei
Doing Research taking Cultural Factors Seriously, Knut Ingar Westeren
The Discussion of Qualitative and Quantitative Research in Relation to the Challenges of Business Research Today, Stephen Gourlay
Some Basic Principles underlying Research in the Liberal Economic Order – The Challenges of the Post-modern and the Post-factual, Hans Siggaard Jensen

Workshops on structural equation modeling, narrative methods and case-studies

Social program:

A visit to the National Archeological Museum and as part of this a presentation and discussion of the Antikythera mechanism and its role in understanding ancient Greek society and technology.