2013 Thesis Competition

1st Prize
Bay Charlotta, Uppsala University
Making Accounting Matter

2nd Prize
Henrika Franck, Hanken School of Economics
Ethics in Strategic Management: An Inquiry into Otherness of a Strategy Process

3rd Prize
Zoghaib Alice University Paris Dauphine
The Influence of Brand Music on the Determinants of Brand-Equity: An Approach by Music Symbolism

The following dissertations have been distinguished (with no ranking):

Alyahya Mohammad, University of York
Exploring the Organizational Impact of the NHS Quality and Outcomes Framework (QOF) in GP Practices

Bassiouny Aliaa, ESADE Business School
The Pricing Behavior of Depository Receipts: Evidence from Emerging Markets

Chowdhury Imran, ESSEC
Scaling in Social Entrepreneurship: Partnerships, Knowledge Transfer, and Business Models

Djolov George Georgiev, Stellenbosch University
The Herfindahl-Hirschman Index as an Official Statistic of Business Concentration: Challenges and Solutions

Ierodiakonou Christiana, University of Leeds
Change and Continuity in Women’s Work-Family Preferences and Choices in Cyprus

Moric Milovanovic Bojan, University of Zagreb
Influence of Strategic Networking on Entrepreneurial Orientation and Business Performance of Small and Medium Sized Enterprises

Su Peiran, University College Dublin
The Impact of Failure Experience in Product Development on Exploration, Knowledge Usage, and Financial Performance of the Firm

Széchy Anna, Corvinus University of Budapest
Environmental Innovations in the Hungarian Manufacturing Sector