



## 2023 EDAMBA Annual Meeting & General Assembly

Online, September 3-5, 2023

*Operating Doctoral Programmes in the Service of Society: 'Sustainability'*

Online, September 4-5, 2023  
in two sessions

- The first online session on September 4, 2023 at 14.00 – 17.00 CET/CEST (Belgium time) and
- The second online session on September 5, 2023 at 14.00 – 17.45 CET/CEST. (Belgium time)

Monday, 4 September 2023		
14:00 – 14:15	Welcome address	Prof Dimitris Assimakopoulos, EDAMBA President
14:15 – 15:30	Keynote speech	<p>Prof. Gerardine Doyle University College Dublin</p> <p><b>'Interdisciplinary societal challenges: Health, inequality, and sustainability'</b></p> <p>Prof. Dr. Gerardine Doyle is a Professor of Accounting and Taxation, Director of the prestigious Michael Smurfit Graduate Business School, and Associate Dean at the College of Business at University College Dublin (UCD), where she previously served as the Head of the Accountancy Subject Area. Dr. Doyle obtained her BSc (Honours) degree from UCD and became a qualified chartered accountant and chartered tax advisor with KPMG. For her doctoral studies, she researched “The Emergence of Accounting Innovations: A Health Care Setting,” under the guidance of Professor Ted O’Leary. Dr. Doyle’s current research interests encompass various subjects including accounting, medicine, public health, and taxation. Read more about her research: <a href="https://people.ucd.ie/gerardine.doyle">https://people.ucd.ie/gerardine.doyle</a></p>
15:30 – 16:00	Break	
16:00 – 17:00	General Assembly	Members of EDAMBA

Tuesday, 5 September 2023		
14:00 – 15:00	Keynote speech	<p>Prof. Dr. K.E.H (Karen) Maas Erasmus University</p> <p><b>'Sustainable Accounting'</b></p> <p>Prof. Dr. Karen Maas is an Endowed Professor of Accounting and Sustainability at the Open University of the Netherlands and academic director of the Impact Centre Erasmus (ICE). She holds a Ph.D. in Economics, with a focus on Corporate Social Performance, and has acquired vast market experience in impact measurement working with NGOs, private corporations, and financial organizations. Dr. Maas's extensive research covers fields such as Impact measurement, Sustainability, Social enterprises, and Impact Investing and has been published in many international academic journals. She serves as a board member of the International Association of Business in Society (IABS), the Sustainable and Environmental Management Accounting Network (EMAN), the Sustainable Finance Lab, and the Sustainable Pension Investment Lab in The Netherlands. Read more about her research: <a href="https://www.erim.eur.nl/people/karen-maas/">https://www.erim.eur.nl/people/karen-maas/</a></p>
15:00 – 16:30	Thesis Competition Award Ceremony	<p>Presentation: François Collet, EDAMBA General Secretary</p> <p>winners...</p>
16:30 – 16:45	Break	
16:45 – 17:45	Keynote speech	<p>Prof. Dr. László Zsolnai Corvinus University of Budapest</p> <p><b>'University of Anthropocene'</b></p> <p>Prof. Dr. Laszlo Zsolnai is a Professor and Director of the Business Ethics Center at Corvinus University of Budapest, Hungary, and an Associate Member of Blackfriars Hall, University of Oxford, UK. He also serves as president of the European SPES Institute in Leuven, Belgium. He has been a guest professor/visiting scholar at University of Cambridge, University of Oxford, University of California at Berkeley, Georgetown University, University of Richmond, Concordia University Montreal, University of St. Gallen, Bocconi University Milan, and the Netherlands Institute for Advanced Study. Dr. Zsolnai's research fields include business ethics, sustainability, and spirituality. He published 35 books and more than 300 papers. Read more about his research: <a href="http://laszlo-zsolnai.com">http://laszlo-zsolnai.com</a></p>